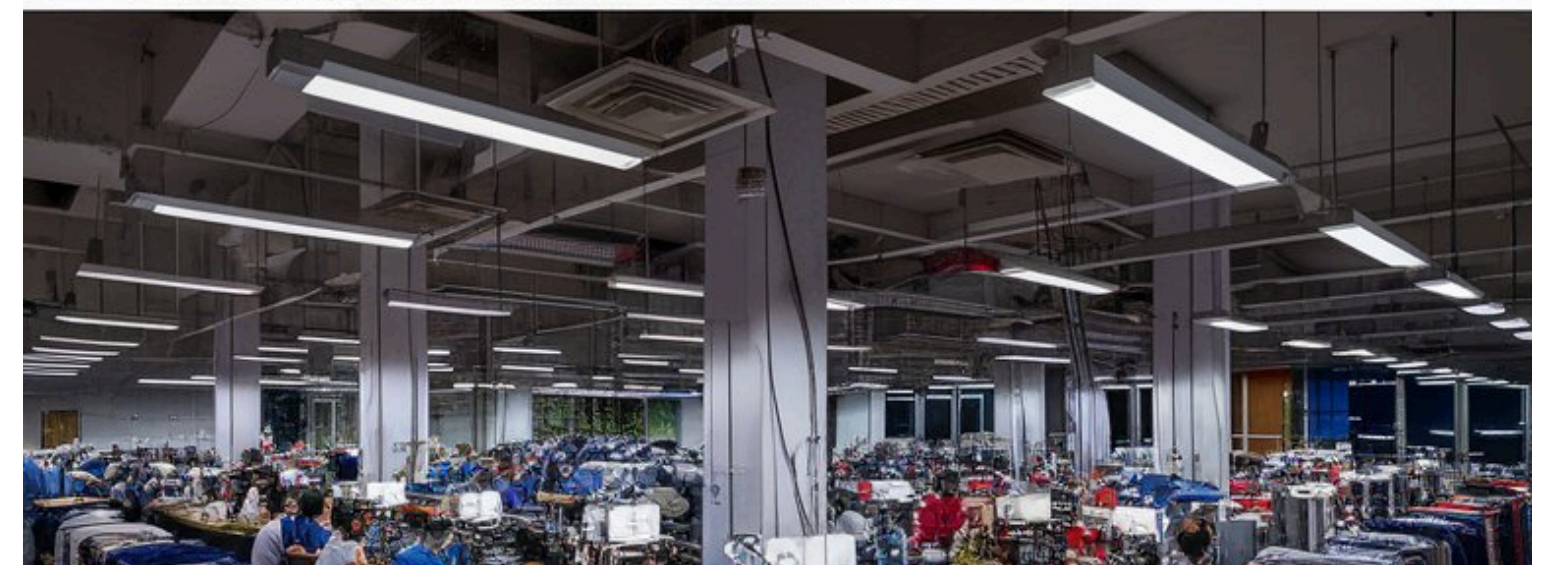


# CORPORATE PROFILE

ALADDIN SPORTS CO.





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### **Brief History:**

Aladdin Sports Co. started Sport Balls business in 2015 on a small scale as a Proprietorship concern.

Later 1 year, Aladdin Sports Co. involved in Sportswear and Accessories business. In 2019, also involved in the Gloves line.

From the day one, Aladdin Sports focused on production of quality balls, sportswear, gloves & accessories now has established recognition as a good quality sport balls, sportswear, gloves & accessories supplier.



# ABOUT OUR DIVERSIFICATION

**2015**

Aladdin Sports Co. started sports ball division which is producing good quality customized soccer/football range for all level matches (Training, Semi & Top Level Balls).

**2017**

Aladdin Sports Co. started sports wears division which is producing good quality customized dyed and sublimated clothing and importers of the different countries.

**2019**

Aladdin Sports Co. started sports gloves line division which is producing good quality customized gloves like cycling/racing BMX, MTB, summer, winter & goal keeper etc





# VISION

The management of Aladdin Sports has a vision to become one of the market leaders of superior quality sports goods producers in the world by using the core values of honesty, trust, commitment and reliability.

# MISSION

Aladdin Sports Co. will continue its endeavors to supply top quality sports products to its customers serving them with utmost honesty, commitment and reliability in alignment with TQM and Lean Production Principles.





# BUSINESS PHILOSOPHY

At Aladdin Sports, a customer is the first and foremost an individual who needs our immediate attention.

Our ability to fully understand customer's needs and our willingness to go the extra mile make us different.







# PRODUCT LINES

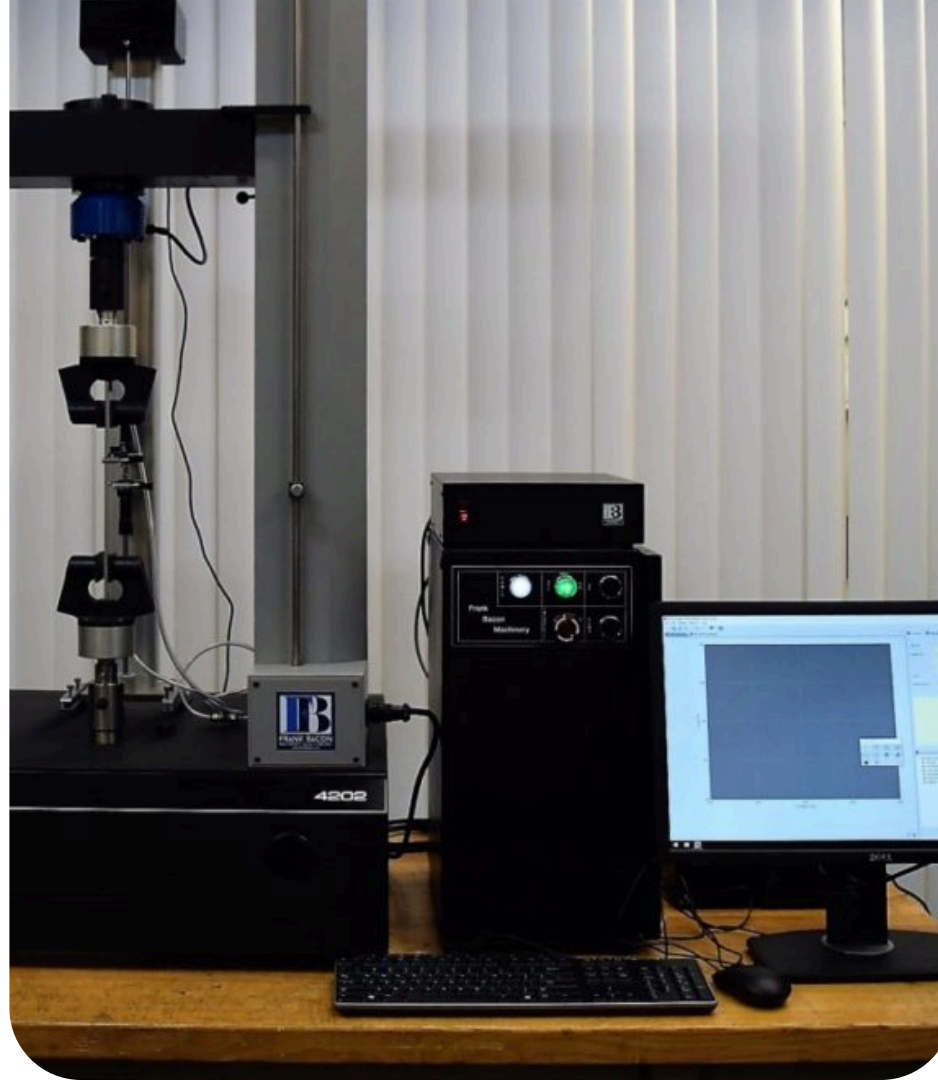
Following are Aladdin's major product lines:

- Soccer/Football (All kind of Sports Ball)
- Clothing (Dyed & Full Digital Sublimation)
- Gloves (Cycling/Racing & Gola Keeper Gloes)
- Accessories (Bags, Beanies, Caps & Socks etc)



## ABOUT OUR R&D

Our R&D Lab is equipped with state of the art machines and testing equipment. Strong R&D capabilities with innovative ideas, following modern trends and technologies, are our hallmarks. We believe in complete customer satisfaction.



## ABOUT OUR INNOVATION

A team of highly skilled technicians, who has a vast experience of product development, keeps on making research & development work to produce new and innovative products.

Being an OEM, we also offer product development services catering to the specific needs and requirements of our valued customers.



# PRODUCTION PROCESS

Our ball production process is standardized and is based on quality consciousness. We regularly update our machines and processes in our production to stay ahead of all our competitors. At the moment, the most modern machines are used for producing balls. Besides that, we have state of the art equipment in our R&D Lab for material testing and new developments.

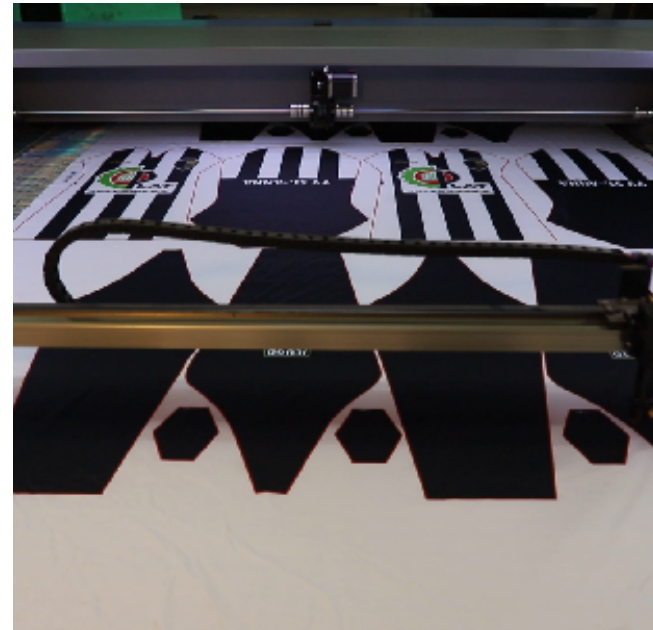




# QUALITY CONTROL SYSTEM

We have applied four tier quality assurance systems in our entire production operations at AQL 1.0 which ensures about 100% compliance of the international quality standards. This system comprises the following 4 main steps:

- Incoming material inspection.
- Inline quality control.
- Final production quality control.
- Pre-shipment inspections.





# COMPETITIVE EDGE

Company has an edge over its competitors in quality, exclusive expertise, material developments and skilled man power.

Aladdin Sports, being in this line of business for last about 8 years, has built quite a strong relationship with its customers and gained their confidence.

The quality, designs, customer service, certifications and production management capabilities keep the company among the market leaders.





# Let's Connect With Us!

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