







# ALADDIN SPORTS CO. CORPORATE PROFILE



#### **Brief History:**

Aladdin Sports Co. started Sport Balls business in 2015 on a small scale as a Proprietorship concern. Later 1 year, Aladdin Sports Co. also involved in Sportswear and Accessories business.

From the day one, Aladdin Sports focused on production of quality balls and Sportswear now has established recognition as a good quality sport balls and sportswear supplier.

#### Diversification:

In 2017, Aladdin Sports Co. started sports wears division which is producing good quality customized dyed and sublimated shirts, shorts, training suits, coach jackets, rain jackets, track suits, sports bags, socks, etc. for supplies to sports clubs, whole-sellers, sports brands and importers of the different countries.

#### Mission Statement:

Aladdin Sports Co. will continue its endeavors to supply top quality sports products to its customers serving them with utmost honesty, commitment and reliability in alignment with TQM and Lean Production Principles.

#### Quality Control System:

We have applied four tier quality assurance systems in our entire production operations at AQL 1.0 which ensures about 100% compliance of the international quality standards. This system comprises the following 4 main steps:

- i. Incoming material inspection.
- ii. Inline quality control.
- iii. Final production quality control.
- iv. Pre-shipment inspections.

#### Address:

Aladdin Sports Co. Defence Road, Durrani Town Sialkot-51310, Pakistan

#### Competitive Edge:

Company has an edge over its competitors in quality, exclusive expertise, material developments and skilled man power. Aladdin Sports, being in this line of business for last about 5 years, has built quite a strong relationship with its customers and gained their confidence. The quality, designs, customer service, certifications and production management capabilities keep the company among the market leaders.

#### Production Process:

Our ball production process is standardized and is based on quality consciousness. We regularly update our machines and processes in our production to stay ahead of all our competitors. At the moment, the most modern machines are used for producing balls. Besides that, we have state of the art equipment in our R&D Lab for material testing and new developments.

#### Vision Statement:

The management of Aladdin Sports has a vision to become one of the market leaders of superior quality sports goods producers in the world by using the core values of honesty, trust, commitment and reliability.

#### R&D / Innovation:

A team of highly skilled technicians, who has a vast experience of product development, keeps on making research & development work to produce new and innovative products. Our R&D Lab is equipped with state of the art machines and testing equipment. Strong R&D capabilities with innovative ideas, following modern trends and technologies, are our hallmarks. We believe in complete customer satisfaction.

Being an OEM, we also offer product development services catering to the specific needs and requirements of our valued customers.

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# ALADDIN SPORTS CO.

## **PRODUCT LINES**

- OFFICIAL COMPETITION SOCCER/FOOTBALLS
- OFFICIAL MATCH SOCCER/FOOTBALLS
- TRAINING SOCCER/FOOTBALLS
- JUNIOR/LIGHT WEIGHT SOCCER/FOOTBALLS
- HYBRID/M TECH/THERMO BOUNDED SOCCER/FOOTBALLS
- RUGBY/BEACH SOCCER/FOOTBALLS
- INDOOR/SALA/FUSTAL SOCCER/FOOTBALLS (LOW BOUNCE)
- THERMO BOUNDED/HAND STITCHED VOLLEYBALLS
- OFFICIAL HANDBALLS
- BASKETBALLS
- OFFICIAL BASE/SOFTBALLS etc





## "PROFESSIONAL MATCH BALL" ART # ASB-010010

Professional Match Ball (seams sealed), made from Polyurethane shiny white material. Meeting official requirements of FIFA STANDARDS. Low water absorption and high scuff resistance, ensuring shape and air-retention. Fitted with natural latex bladder.

### "COMPETITION MATCH BALL" ART # ASB-010020

It is made from Polyurethane shiny white material with foamy layer to make the ball extra soft. Meeting official requirements of FIFA STANDARDS. Low water absorption and high scuff resistance, ensuring shape and air-retention. Fitted with natural latex bladder.





## "MATCH BALL" ART # ASB-010030

High quality Soccer-Ball, made of polyurethane man-made leather with shiny white material strong scuff resistant P.U. top coat, qualifies FIFA Demands for all matches. Added foamy layer to make the ball extra soft. Fitted with latex bladder.







#### "PRERIER I BALL" ART # ASB-010040

Soccer-Ball, suitable for Top Training matches, made from Polyurethane KID white material. Meeting official requirements of FIFA STANDARDS. Low water absorption and high scuff resistance, ensuring shape and air-retention. Fitted with natural latex bladder.

## "PRERIER II BALL" ART # ASB-010050

Soccer-Ball, suitable for Top Training matches, made from Polyurethane shiny white material. Meeting official requirements of FIFA STANDARDS. Low water absorption and high scuff resistance, ensuring shape and air-retention. Fitted with natural latex bladder.





## "PRERIER III BALL" ART # ASB-010060

Soccer-Ball, suitable for all training level matches. Synthetic Leather shiny. Outer layer PVC coating with good abrasion resistance. Fitted with natural latex bladder.







## "TRAINING BALL" MACHINE STITCHED ART # ASB-010070

It is a Machine Stitched, training football, made from Foamy TPU material with extra soft. Fitted with SR winding bladder.

## "TRAINING BALL" HAND STITCHED ART # ASB-010080

Hand Stitched, training football, made from Foamy TPU material with extra soft. Fitted with SR winding bladder.





## "STREET BALL" ART # ASB-010090

Natural rubber with grained surface. Strong wear resistance, especially useful for extremely hard grounds, rough playing surfaces. Water repellent and resistant to extreme weather conditions. Fitted with latex bladder.









## "LIGHT WEIGHT BALL - 350GM+/-10g" ART # ASB-010100

Light Weight Ball, specially develop training and children. It is made from PU shiny material. Fitted with latex bladder.

## "LIGHT WEIGHT BALL- 290GM+/-10g" ART # ASB-010110

Light Weight Ball, specially develop training and children. It is made from PU shiny material. Fitted with latex bladder.







## HYBRID/M TECH/THERMO BONDED SOCCER/FOOTBALLS





## "HYBRID BALL" ART # ASB-010120

Hybrid Ball, made from PU 1.1mm material with SR winding bladder. Meeting official FIFA STANDARDS, suitable for all level matches.

## "M TECH BALL" ART # ASB-010130

M Tech Ball, High quality Soccer-ball, made of polyurethane man-made leather in shiny white material, strong scuff resistant, Meeting official FIFA STANDARDS, suitable for all matches. Added foamy layer to make the ball extra soft. Fitted with SR winding bladder with good air-retention.





## "THERMO BONDED BALL" ART # ASB-010140

Thermo Bonded Ball, made from PU 0.65mm material with SR winding bladder. Meeting official FIFA STANDARDS, suitable for all level matches.



## **RUGBY/BEACH** SOCCER/FOOTBALLS





## "MATCH RUGBY" RUGBYBALL ART # ARB-0150

Especially formulated rubber surface with unique embossing to enhance grippyness. Conforming IRB Standards. Especially suitable for wet/muddy conditions. Fitted with balanced natural latex bladder having good air retention.

## "BEACH SOCCER" ART # ASB-0160

COVER MATERIAL, Foamy TPU. This material is extra-soft for bare-foot play.BLADDER: Balanced Butyl bladder for longer air retention.







## "PROFESSIONAL MATCH BALL" ART # AID - 010180

A Sala Ball meeting highest demands for matches of all indoor competitive levels. High quality synthetic polyurethane leather with special coating, hard wearing. Fitted with specially designed stuffed bladder for low bounce, balance and good air retention.

## "FUTSAL - MATCH PRO BALL" ART # AID-010190

Synthetic Leather high quality with special coating, hard wearing and water resistant. Fitted with specially stuffed bladder for low bounce & good air retention.





## "FUTBOL SALA BALL" ART # AID-010200

Top Training Ball, made from PU material. Fitted with specially stuffed bladder for low bounce & good air retention.



## THERMO BONDED/HAND STITCHED VOLLEYBALLS





#### "MATCH PRO VOLLEYBALL" ART # AVB-010210

Hand Stitched, Synthetic Leather high quality with special coating, hard wearing, soft and leather feel, ensuring shape and circumference stability of the ball. Fitted with natural latex bladder, supple, balanced & good air retention.

#### "MATCH PRO VOLLEYBALL" ART # AVB-010220

Thermo-Bonded, Synthetic Leather high quality with special coating, hard wearing, soft and leather feel. ensuring shape and circumference stability of the ball. Fitted with natural latex bladder, supple, balanced & good air retention.





#### "BEACH REST VOLLEYBALL" ART # AVB-010230

Hand Stitched, Training Volleyball, made from synthetic leather. Fitted with natural latex bladder, supple, balanced & good air retention.

## "TRAINING VOLLEYBALL" ART # AVB-010240

Machine Stitched, Training Volleyball, made from synthetic leather. Fitted with natural latex bladder, supple, balanced & good air retention.











#### "MATCH PRO HANDBALL" ART # AHB-010250

Synthetic Leather exclusive quality with perfect grip and wear resistance. Meeting official IHF STANDARDS ensuring shape and circumference stability of the ball. Fitted with natural latex bladder, supple, balanced & good air retention.

## "TRAINING PRO HANDBALL" ART # AHB-010260

PU Grippy with KID grain having good grip, softness and wear resistance. Meeting official IHF STANDARDS. Ensures shape and circumference stability of the ball. Fitted with natural latex bladder, supple, balanced and good air retention.





## "TRAINING HANDBALL" ART # AHB-010270

Natural Rubber with golf grain having high grip, softness and wear resistance. Ensuring shape and circumference stability of the ball. Fitted with natural latex bladder, supple, balanced and good air retention.







## "PU - MATCH BASKETBALL" ART # ABB-010280

Outer cover of high quality wear resistant synthetic leather. Good grip. Great circumference and shape retention. Environment Friendly.

## "RUBBERIZED TRAINING BASKETBALL" ART # ABB-010290

Good quality molded rubber basketball, grained embossed surface gives it extra grip. Wear resistant conforms to official specifications. Recommended for training and hard playing surfaces.







## "BASEBALL" ART # ABB-010300

Baseball, Hand Crafted, made from natural leather available in size 9" inches.

## "SOFTBALL" ART # ASB-010310

Softball, Hand Crafted, made from Polyurethane available in size 12" inches.







## **ALADDIN SPORTS CO.**

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NOTE: All the photographs of the players and their uniforms as well as ball photos used in this catalogue are fictitious. Any resemblance will be incidental.



